



**BUILD YOUR IDEA.
PITCH YOUR VISION.**

*Shape the future of
the Sierra Region!*

This is a **FREE** youth entrepreneurship bootcamp for residents of Alpine, Amador, Calaveras, Tuolumne, and Mariposa Counties.



SIERRA FOUNDERS ACADEMY

WHAT TO EXPECT



COLLABORATE

Build team and develop a business idea that solves a real problem or meets in a need in our communities.



LEARN

Get hands-on training in business basics, marketing, finances, and pitching from industry experts.



CONNECT

Meet local entrepreneurs and mentors who will guide and inspire you.



COMPETE

Pitch your idea for a chance to win startup funding and recognition at the final showcase!

ELIGIBILITY

Individuals ages 14-24 who are residents of Alpine, Amador, Calaveras, Tuolumne, and Mariposa Counties. All appropriate business ideas are welcome!

LEARN MORE

Visit our website to learn more, get involved, or register to secure your spot at the bootcamp!

sierraindustry.org/sfa



LEARN MORE

PROGRAM OVERVIEW

BOOTCAMP OVERVIEW

Teams of 2-4 individuals participate in a weekend bootcamp to build a business idea and pitch to local judges to compete for funding.

FRIDAY
Evening

KICKOFF & CONNECTION

Meet your team, connect with mentors and local entrepreneurs, and spark new ideas.

SATURDAY
Full Day

LEARN & BUILD

Hands-on instruction, team building, and expert guidance to shape your business idea.

SUNDAY
Full Day

PITCH & ADVANCE

Finalize your plan and pitch to judges. Top teams advance to the Final Showcase!

FINAL
Showcase

TUESDAY, SEPTEMBER 8

Top teams from across the Sierra Region compete for start up funding and prizes!

COHORTS BY COUNTY

AMADOR

JULY 10 - 12

Friday: Pizza Parlor
Sat & Sun: Location

CALAVERAS

JULY 24 - 26

Friday: Pizza Parlor
Sat & Sun: Location

MARIPOSA

JULY 31 - AUG 2

Friday: Pizza Parlor
Sat & Sun: Location

TUOLUMNE

AUG 14 - 16

Friday: Pizza Parlor
Sat & Sun: Location

