

# BUILD YOUR IDEA. PITCH YOUR VISION.

Shape the future of  
the Eastern Sierras!

This is a **FREE** youth entrepreneurship program on **August 7-9** at the **Eastern Sierra Business Resource Center**.



## YOUTH BUSINESS PITCH CAMP

### WHAT TO EXPECT



#### COLLABORATE

Build team and develop a business idea that solves a real problem or meets a need in our communities.



#### LEARN

Get hands-on training in business basics, marketing, finances, and pitching from industry experts.



#### CONNECT

Meet local entrepreneurs and mentors who will guide and inspire you.



#### COMPETE

Pitch your idea for a chance to win startup funding and recognition at the final showcase!

**NO EXPERIENCE NECESSARY**

*Just Ideas and Determination!*

### PROGRAM OVERVIEW

#### WEEKEND BOOTCAMP IN BISHOP, CA

Teams of 2-4 individuals participate in a weekend bootcamp to build a business idea and pitch to local judges to compete for funding.

#### FRIDAY

*Evening*

#### KICKOFF & CONNECTION

Meet your team, connect with mentors and local entrepreneurs, and spark new ideas.

#### SATURDAY

*Full Day*

#### LEARN & BUILD

Hands-on instruction, team building, and expert guidance to shape your business idea.

#### SUNDAY

*Full Day*

#### PITCH & ADVANCE

Finalize your plan and pitch to judges. Top teams advance to the Final Showcase!

#### FINAL Showcase

#### TUESDAY, SEPTEMBER 8

Top teams from across the Sierra Region compete for start up funding and prizes!

### ELIGIBILITY

Individuals ages 14-24 who are resident of Alpine, Mono, or Inyo Counties. All appropriate business ideas are welcome!

### A REGIONAL COLLABORATION

This bootcamp is brought to you by



Eastern  
Sierra  
Council of  
Governments



### LEARN MORE

Visit our website to learn more and register to secure your spot at the bootcamp!



LEARN MORE



REGISTER TODAY



GET INVOLVED